

## CLAIMS

1. Dye carrier composition containing oxidative and/or nonoxidative dyes, characterized in  
5 that it contains a combination of
- (a) 6.1 to 20 weight percent of at least one fatty alcohol with 14 to 20 carbon atoms.
  - (b) 6.1 to 20 weight percent of at least one alkanolamide,
  - (c) 0.1 to 15 weight percent of at least one fatty alcohol alkoxylate or fatty acid alkoxylate and
  - (d) 0.1 to 15 weight percent of at least one anionic surfactant,
- 10 wherein the weight ratio of fatty alcohol (a) to alkanolamide (b) is equal to 0.5:2 to 2:0.5.
2. Dye carrier composition as defined in claim 1, characterized in that the fatty alcohol (a)  
and the alkanolamide (b) are present in a weight ratio of 0.8:1.2 to 1.2:0.8.
- 15 3. Dye carrier composition as defined in claim 1 or 2, characterized in that the weight ratio of  
alkoxylate (c) to anionic surfactant (d) is 0.5:2 to 2:0.5.
4. Dye carrier composition as defined in one of claims 1 to 3, characterized in that the fatty  
20 alcohol (a) is selected from among cetyl alcohol, stearyl alcohol, myristyl alcohol, isooctyl alcohol  
and isotridecyl alcohol as well as mixtures thereof.
5. Dye carrier composition as defined in one of claims 1 to 4, characterized in that the  
alkanolamide (b) is selected from among the N-acyl derivatives of monoethanolamine or dietha-  
25 nolamine.
6. Dye carrier composition as defined in one of claims 1 to 5, characterized in that the  
alkoxylate (c) is selected from among ethoxylated fatty alcohols or fatty alcohol polyglycol ethers  
of formula (I)
- $$\text{CH}_3(\text{CH}_2)_x\text{-O-(Ry)-H} \quad (\text{I})$$
- 30 [wherein R = (CH<sub>2</sub>-CH<sub>2</sub>-O) or (CH<sub>3</sub>-CH-CH<sub>2</sub>-O); x = C<sub>8</sub> - C<sub>18</sub> and y = 2 to 300].
7. Dye carrier composition as defined in one of claims 1 to 6, characterized in that the anionic  
35 surfactant is selected from among the salts and esters of carboxylic acids, alkyl ether sulfates,  
alkyl sulfates, fatty alcohol ether sulfates, sulfonic acids and the salts thereof, phosphate esters  
and the salts thereof and acylamino acids and the salts thereof.
8. Dye carrier composition as defined in one of claims 1 to 7, characterized in that it contains  
40 the fatty alcohol (a), the alkanolamide (b), the alkoxylate (c) and the anionic surfactant (d) in a  
total amount of 7 to 12 weight percent each.

9. Dye carrier composition as defined in one of claims 1 to 8, characterized in that it is free of monomeric quaternary ammonium compounds and of cationic emulsifiers and surfactants.
- 5 10. Dye carrier composition as defined in one of claims 1 to 9, characterized in that it contains from 0.1 to 10 weight percent of ethylene glycol distearate.
11. Agent for oxidative coloring of hair, characterized in that it is obtained by mixing a dye carrier composition as defined in one of claims 1 to 10 with an oxidant.
- 10 12. Agent as defined in claim 11, characterized in that the oxidant is hydrogen peroxide.
13. Use of a combination of
- 15 (a) 6.1 to 20 weight percent of at least one fatty alcohol with 14 to 20 carbon atoms,  
(b) 6.1 to 20 weight percent of at least one alkanolamide,  
(c) 0.1 to 15 weight percent of at least one fatty alcohol alkoxylate or fatty acid alkoxylate and  
(d) 0.1 to 15 weight percent of at least one anionic surfactant,  
wherein the weight ratio of fatty alcohol (a) to alkanolamide (b) is equal to 0.5:2 to 2:0.5,  
for producing a nacreous luster effect in dye carrier compositions and colorants for keratin fibers.